



## FOR IMMEDIATE RELEASE

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### **Freeman Public Affairs Takes Top Award in International Political Competition**

**Torrance, CA** – For its communication efforts on behalf of Police and Fire, Freeman Public Affairs, Inc has just been awarded a bronze by the **Summit International Awards (SIA)**, an organization dedicated to recognizing excellence in creative, effective marketing around the world. Freeman Public Affairs, Inc received the only award given in the political category and was the first agency in California to win a Summit in the past three years.

“This prestigious award validates my agency’s commitment to providing our clients with the kind of memorable messages that turn heads and change minds,” declares Jim Freeman, President of Freeman Public Affairs, Inc.

For 17 years, SIA has held three annual competitions with thousands of entries from 50 countries over five continents. SIA’s Creative Award has established itself as one of the premier arbiters of creative and communication excellence. Using stringent evaluation criteria and blind judging processes, SIA rewards only those firms whose work exemplifies the best in class. The formal announcement of Summit Creative Award Winners was made in May.

“It’s gratifying to know that a small firm with a fresh approach to politics and public affairs can succeed not just for its clients, but in international competition,” adds Jim Freeman. “This award greatly encourages our endeavors and enhances our appeal to those considering our services.”

Earlier last year, the **American Association of Political Consultants (AAPC)** selected Freeman Public Affairs as the winner of two Pollie awards for 2010: Gold in the Mayoral Race category and Silver in Best of Show.

Freeman Public Affairs, Inc., based in Torrance, CA, focuses primarily on California politics and policy but has begun to expand nationwide. More information on the agency can be found at [www.freemanpa.com](http://www.freemanpa.com)